Contact: Stacey Mahoney

1302 Adams Street Vicksburg, MS 39180 Phone: 601-631-2997

Fax: 601-631-3734 Email: stacey@southernculture.org

Website: www.southernculture.org



PRESS RELEASE

FOR IMMEDIATE RELEASE

May 15, 2018

SCHF presents the first ever "Star Spangled Night Run in Vicksburg"

A 5K Night Run/Walk through downtown Vicksburg on June 30, 2018 at 8pm

VICKSBURG, MS (May 15, 2018): The Southern Cultural Heritage Foundation (SCHF) is thrilled to present the first ever "Star Spangled Night Run in Vicksburg". Come join us and help us light up the night in this unique event which will include a 5K run and a 5K walk at night through downtown Vicksburg. SCHF is excited to offer the first night run in Vicksburg! It will take place on **Saturday**, **June 30th at 8:00pm** and will begin and end at the Southern Cultural Heritage Center.

Registration is open now! The entry fees are \$30 Individual, \$15 Kids Registration (12 & under), and \$120 Corporate/Civic Club Team Pre-race fee (3-5 members) through June 15th. Late fees will apply after June 15th. The first 200 registered participants will be guaranteed either a Light up The Night Tank or T-shirt. Included in the swag bag will also be race bib, a glow item, and specialty items from local sponsors. Early registration is strongly encouraged to secure a place at the event. Entry forms and complete event details are available by visiting www.southernculture.org/events. Entry forms and fees can be dropped off at SCHF Business Office, 601 Sports or mailed to SCHF, 1302 Adams Street, Vicksburg, MS 39180 or register online at www.RaceRoster.com. Race packet pick-up will be June 29th at the SCHF Auditorium (corner of Crawford and Cherry Streets) from 10:00am-5:00pm and also before the race at the race site starting at 6pm.

After you cross the finish line, the party begins in the SCHC Courtyard! There will be food, drinks, live music, and fun for all! We will light up the night just in time for Independence Day! For entrance into the after party and free food and drink; runners and walkers should show their race bib and volunteers should wear their Light Up The Night T-shirt. All others can pay \$5 for entrance into the party and free beer. There will be additional food and drink available for purchase.

The run has acquired some <u>very</u> generous financial sponsors. Gold Sponsor is Lady Luck Casino; Silver Sponsor is WaterView Casino; Bronze Sponsor is May & Company; Additional sponsor is Fleet Feet Sports.

For more information, please call the SCHF office at 601-631-2997 or email info@southernculture.org.